



Fribourg / Switzerland Your Business Location



STATE OF FRIBOURG
ETAT DE FRIBOURG
STAAT FREIBURG

Development Agency FDA
Promotion économique PromFR
Wirtschaftsförderung WIF
SWITZERLAND

FRIBOURG, THE PLACE TO GROW!

«FRIBOURG, SWITZERLAND'S BEST KEPT SECRET»*

* Sheikha Lubna Al Qasimi, Former Government Minister, United Arab Emirates

13,72%

Total net corporate income tax rate

1,5

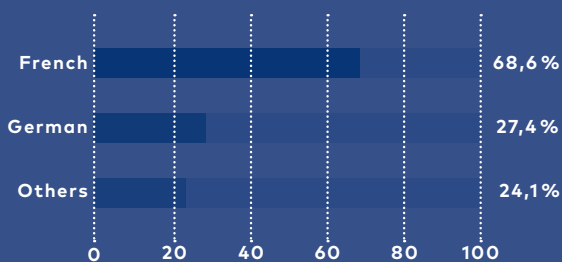
million
Inhabitants within
a 45-minute radius

22,3%

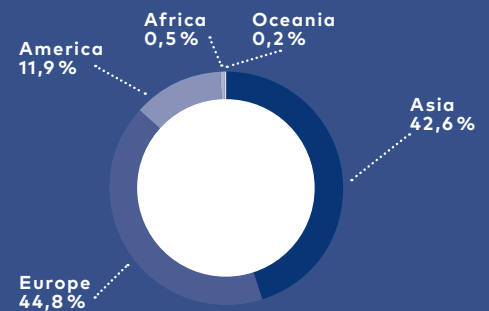
are under 20, making it
the youngest population
in Switzerland



MAIN
LANGUAGE



EXPORTS



"FRIBOURG HAPPY!"

Fribourg has so much to offer. First, there is its enviable central location that includes excellent transport links to the main Swiss and European road and rail networks. The country's main cities and airports – Basel, Bern, Geneva and Zurich – are only a 90-minute journey away.

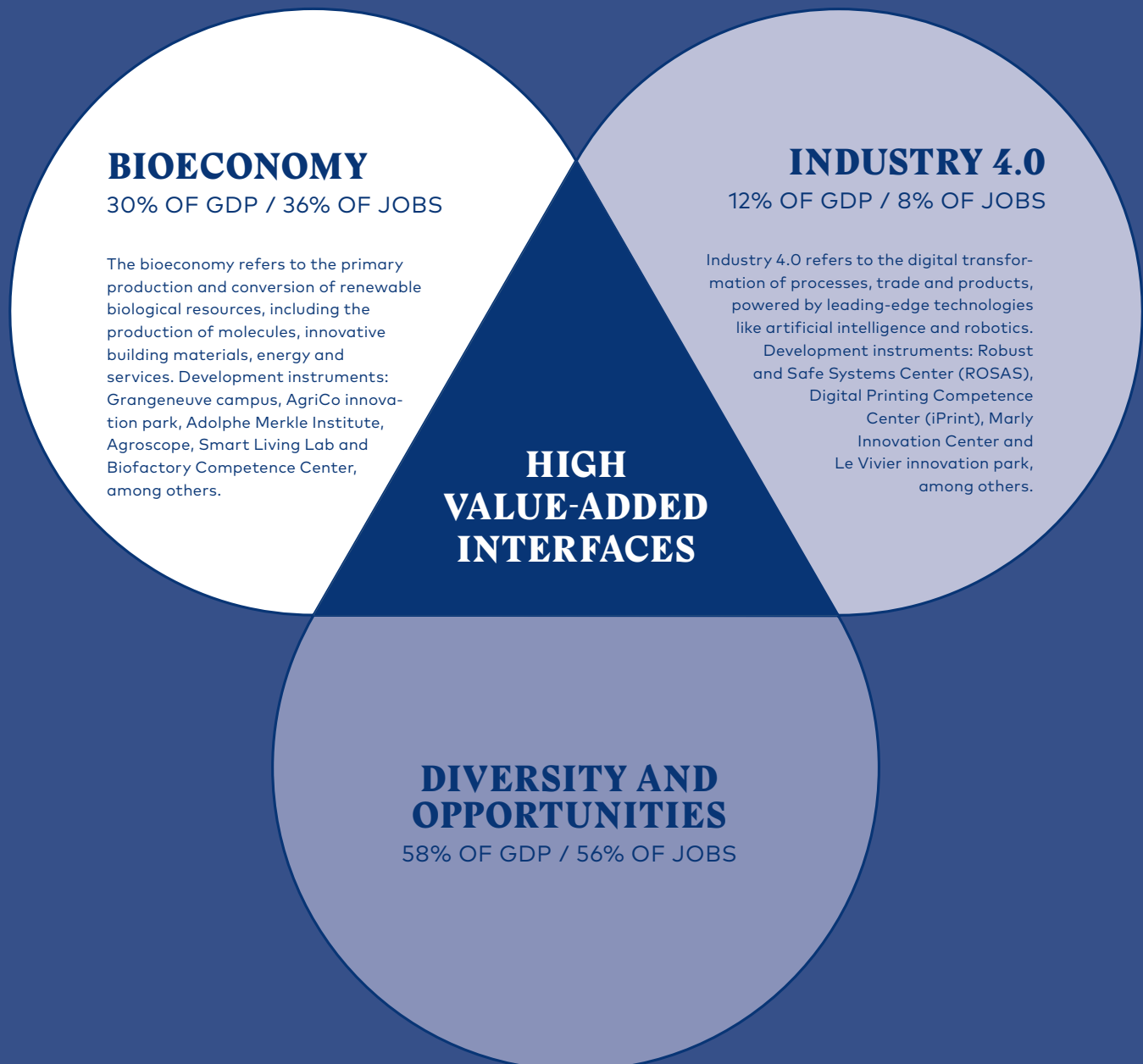
The canton's unspoiled nature, diverse landscapes, vibrant sporting and cultural life, rich history, and exceptional cultural and culinary heritage are some of the reasons why Fribourg is such a great place to live, work and study. The people of Fribourg are famed for their down-to-earth, open-minded, optimistic and friendly approach to life. At the same time, their drive has transformed the canton into a dynamic region and an ideal breeding ground for a host of innovative and exciting projects. Why not come see for yourself?



FRIBOURG – THE PLACE TO GROW

The canton of Fribourg has everything new companies need to get off the ground and established companies to grow: competitive tax rates, a highly educated and well-qualified workforce, bilingualism and an abundance of land ripe for development.

Fribourg has adopted a development strategy that capitalizes on the dynamism and diversity of the local economic ecosystem, and prioritizes the bioeconomy and Industry 4.0.



FRIBOURG – A HIVE OF INNOVATION

The Global Innovation Index has repeatedly ranked Switzerland among the most innovative countries in the world. It is fair to say that the canton of Fribourg has played its part in this designation thanks to a development strategy that is focused on promoting innovation and high value-added activities. Since 2011, five innovation hubs have sprung up across the canton. Offering first-rate infrastructures and superlative services, these technology centers are now home to dozens of high-tech start-ups.



AgriCo

- Specialization: agrifood and biomass
- Location: Saint-Aubin
- www.agrico.swiss



blueFACTORY

- Specialization: built environment of the future, circular economy, mobility and human health
- Location: Fribourg city center
- www.bluefactory.ch



La Maillarde

- Specialization: biopharmaceuticals and environmental technologies
- Location: Romont



blueFACTORY is a member of the Switzerland Innovation Park network.



Marly Innovation Center

- Specialization: fine chemicals, digital printing and coating
- Location: Marly
- www.marly-innovation-center.org



Le Vivier

- Specialization: automation and robotization
- Location: Villaz
- www.vivier.ch



Fribourg Innovation Award

The biennial Innovation Award, organized by the Fribourg Development Agency and the Fribourg Cantonal Bank (BCF), celebrates Fribourg's most pioneering and visionary companies. Since 1991 some 40 businesses have reaped the benefits of this showcase of Fribourg entrepreneurial creativity, raising the visibility of their company and their products in the process.

→ www.innovation-fribourg.ch

FRIBOURG – A TECHNOLOGY TRANSFER POWERHOUSE

The transfer of knowledge and technology is a core feature of Fribourg's economic ecosystem. It allows industry to remain innovative and competitive, fosters collaborative projects, and generates win-win outcomes. There is a wealth of resources and specialist services to help companies leverage technology transfer to grow their business.

They include three sectoral clusters, six centers of expertise, a material sciences research center (AMI), the technology platform INNOSQUARE and a dedicated technology transfer office.

On top of all this, the Fribourg School of Engineering and Architecture has 10 applied research institutes

in three distinct fields: information and communication technologies, construction and environment, and industrial technologies. They work hand in hand with companies to find novel solutions and develop innovative products and processes.

TECHTRANSFER FRIBOURG



TechTransfer Fribourg is the official technology transfer office of the University of Fribourg, the Adolphe Merkle Institute, the Fribourg School of Management and the Fribourg School of Engineering and Architecture. It offers advice on intellectual property issues and acts as a link between academic research and industry.

→ www.tt-fr.ch

INNOSQUARE



INNOSQUARE is a technology platform that helps companies develop and realize their innovative ideas, and facilitates collaborative single- and multisector projects that bring together industry, the public sector and academia.

→ www.innosquare.com

SECTORAL CLUSTERS

Building Innovation Cluster

→ www.building-innovation.ch

Food & Nutrition Cluster

→ www.clusterfoodnutrition.ch

Swiss Plastics Cluster

→ www.swissplastics-cluster.ch

CENTERS OF EXPERTISE

Biofactory Competence Center (BCC)

→ www.bcc.ch

Digital Printing Competence Center (iPrint)

→ www.iprint.center

Plastics Innovation Competence Center (PICC)

→ www.picc.center

Robust and Safe Systems Center (ROSAS)

→ www.rosas.center

Smart Living Lab

→ www.smartlivinglab.ch

Swiss Integrative Center for Human Health (SICHH)

→ www.sichh.ch



The **Adolphe Merkle Institute (AMI)**, is a center of excellence in nanosciences and material sciences research and education. Through collaborations with industrial partners, AMI seeks to stimulate innovation and foster industrial competitiveness. The AMI is also home to the internationally respected Bio-Inspired Materials National Center of Competence in Research (NCCR).

→ www.ami.swiss

FRIBOURG – A BEACON OF EDUCATION AND SCIENCE

Fribourg has the youngest population in Switzerland and a higher education landscape that is as diverse as it is dense. Alongside its cosmopolitan university, where over 10,000 students are enrolled in a wide range of undergraduate and postgraduate programs, the canton has five specialist higher education institutes: the School of Engineering and Architecture, the School of Management, the School of Social Work, the School of Health Sciences and the School of Teacher Education. It is also home to the Adolphe Merkle Institute, Switzerland's leading research and teaching center in the field of nanosciences

and material sciences. The renowned EPFL (Swiss Federal Institute of Technology in Lausanne) has a satellite here. Added to these is a plethora of colleges specializing in fields such as business administration, agriculture, music, art, multimedia and hospitality. Of course, there is a broad host of primary, junior and senior high schools, as well as vocational training schools and colleges. Throughout the education system, classes are taught in French and German, while English is the language of choice for many postgraduate programs.



University of Fribourg

→ www.unifr.ch



Adolphe Merkle Institute

→ www.am-institute.ch



School of Management & Innovation Lab

→ www.heg-fr.ch



School of Engineering And Architecture

→ www.heia-fr.ch



EPFL Fribourg

→ fribourg.epfl.ch

FRIBOURG – A STAUNCH SUPPORTER OF BUSINESS

Since 1972, the Fribourg Development Agency has been helping local businesses get off the ground, outside companies to relocate to the region, and established companies to expand their operations. We are on hand to advise and guide you through the many support mechanisms and opportunities offered by the canton of Fribourg. A dedicated project manager will be appointed to assist and coordinate your project, and will take the lead and put you in touch with the right people for: financial assistance and tax incentives, finding the ideal site or premises for your business, staff recruitment, applying for and obtaining work and residence permits, apartment/house hunting, the social integration of your family and your personnel, contacting institutions of higher education, and any other issue that might arise. Get in touch. We're here to help!

→ www.promfr.ch

THE BEST PLACE FOR THE BEST COMPANIES

These companies, among many others, have chosen to locate in Fribourg: Alcon (Switzerland/USA), Cartier (France), Cailler/Nestlé (Switzerland), Covestro (Germany), Geberit (Switzerland), Ladurée (France), Johnson Electric (China), Liebherr (Germany), Mapei (Italy), Medion Grifols Diagnostics/Grifols (Spain), Meggitt (UK), Michelin (France), Nespresso (Switzerland), Pall International (USA), Richemont International (Switzerland), Scott Sports (Switzerland), Sika (Switzerland), Spiro (Sweden), Tupperware (USA), UCB Farchim (Belgium), VeriSign (USA) and Wago Contact (Germany)

→ www.promfr.ch/en/establish/references



Neue Regionalpolitik **npr**
Nouvelle politique régionale **npr**
Nuova politica regionale **npr**

The **New Regional Policy** is a stimulus program launched by the federal government with assistance from the cantons. Its mission is to foster innovation both in industry and tourism by providing financial support in the form of loans, non-repayable grants and subsidies.

Innosuisse is Switzerland's national innovation promotion agency. It provides consultancy, networking services and financial resources to help turn scientific research into economic results.



FRIUP

FRI UP

Fri Up is the canton of Fribourg's official business start-up support agency. It offers free support for new entrepreneurs and fosters innovation.

→ www.friup.ch



PLATINN

Based in Fribourg, Platinn is the Western Switzerland Innovation Platform. Its mission is to foster the innovation capabilities and competitiveness of start-ups and SMEs through its coaching services.

→ www.platinn.ch

Fribourg Development Agency

PROMFR.CH

The Business Magazine of the Canton of Fribourg

FRIBOURGNETWORK.CH

Academic Excellence, Competitiveness,
 Fribourg-Freiburg, Innovation, Leadership,
 Strategy, Switzerland, Technologies, R&D,
 blueFACTORY, Quality, Research, Science,
 Management, Education, University, Master,
 Vocational Training, International, Employment,
 Universities of Applied Sciences, Profitability,
 Center of Excellence, Interdisciplinary Research,
 Technology Transfer, Swiss Integrative Center for
 Human Health, Smart Living Lab, Multilingualism,
 Technology Parks, Biofactory Competence Center,
 Energy & Construction Cluster, Supply Chain, Fri Up,
 Digital Printing Competence Center, Innosquare,
 Marly Innovation Center, Robust and Safe Systems
 Center, Food & Nutrition Cluster, Applied Research,
 Adolphe Merkle Institute, Technology Platform,
 Swiss Plastics Cluster, Competence Centers, BCC,

Added Value,

Bilingualism,

Investment,

Knowledge,

EPFL, MIC,

Dynamism,

Efficiency,

Office 37,

Students,

Le Vivier,

Blue Hall,

Success,

Schools,

Start-up,

Spin-off,

ROSAS,

SICHH,

WWW...

Fribourg / Switzerland : The Place to Grow



ETAT DE FRIBOURG
 STAAT FREIBURG
 STATE OF FRIBOURG



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