



ETAT DE FRIBOURG  
STAAT FREIBURG  
STATE OF FRIBOURG

Promotion économique PromFR  
Wirtschaftsförderung WIF  
Development Agency FDA

FRIBOURG, THE PLACE TO GROW!

# The canton of Fribourg, the Swiss agrifood leader



## Agrifood activities in Fribourg

With its rich culinary and rural traditions, the canton of Fribourg is the ideal business location for the agrifood industry.

The canton also offers an impressive density of national and international companies, first-rate farms, dynamic SMEs and top-flight institutions in the fields of education, research and innovation. It is also the lead authority in the Food & Nutrition Cluster of 'Capital Region – Switzerland'.

Fribourg is a resolutely modern and forward-looking canton. Its array of homegrown, 'made in Fribourg' products and processes has made the canton a touchstone for the national and international agrifood industry.

**10%**  
of jobs in the  
canton





## AgriCo – St-Aubin Campus

The mission of AgriCo, the Swiss Campus for Agricultural and Food Innovation, is to create value in the agriculture, nutrition and biomass sectors. Its unique design can accommodate processes and activities of all kinds – from research right through to production.

The Campus, which is owned by the canton of Fribourg, is part of a powerful and complete innovation-friendly ecosystem thanks to its multiple synergies between the private sector, institutional players and the academic community. As well as large development sites, the Campus offers laboratory facilities and office space for rent. The site is surrounded by one million square meters of agricultural land, perfect for full-scale testing under real-life conditions.

All in all, the AgriCo Campus offers both industry and SMEs an attractive, efficient and worker-friendly environment.

[www.agrico.swiss/en](http://www.agrico.swiss/en)



"The region's favorable climate allows us to conduct field trials, while the canton's bilingualism makes it easier for us to serve our customers in key markets more effectively."

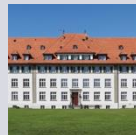
**Dr. Christian Ochsenbein**  
Board member,  
Delley Seeds and Plants SA  
[www.dsp-delley.ch](http://www.dsp-delley.ch)



### Food & Nutrition Cluster

Association of agrifood players and networking and facilitation network at the regional and national level.

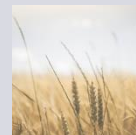
[www.clusterfoodnutrition.ch](http://www.clusterfoodnutrition.ch)



### Agricultural Institute Grangeneuve

The college provides hands-on education and training in a wide range of occupations: from animal, crop and dairy farming to food processing, home economics and hospitality services.

[www.fr.ch/grangeneuve](http://www.fr.ch/grangeneuve)



### Food Ecosystem Institute

Center of expertise and innovation in agrifood management and entrepreneurship. Part of the Fribourg School of Management (HEG-FR).

[www.heg-fr.ch/en/research-and-mandates/institute/food-ecosystem/](http://www.heg-fr.ch/en/research-and-mandates/institute/food-ecosystem/)



### Agroscope (2024)

Federal center of excellence for research in the agricultural and food sciences.

[www.agroscope.admin.ch](http://www.agroscope.admin.ch)



### Adolphe Merkle Institute

Independent research center specializing in nano- and material sciences research.

[www.ami.swiss](http://www.ami.swiss)



## Some of agrifood companies in Fribourg

### **Crema SA**

The second largest milk processor Switzerland creates, processes, manufactures and markets high-quality dairy products.

[www.cremo.ch](http://www.cremo.ch)

### **Delley semences et plantes SA**

Owned by the members of the Swiss Seed Growers' Federation, Delley semences et plantes SA works closely with Agroscope and acts as a link between breeding and seed production at country level.

[www.dsp-delley.ch](http://www.dsp-delley.ch)

### **ELSA-MIFROMA**

The ELSA-MIFROMA Group is the Swiss market leader and an important international player in the selection, maturing and packaging of dairy products as well as in the development of vegetable protein products and sauces.

[www.elsa.ch](http://www.elsa.ch)

### **Gruyère cheese SA**

Fromage Gruyère SA is a major economic player in the region. It has been making Gruyère AOP since 1916, perpetuating the strong tradition and authentic character of La Gruyère.

[www.fromage-gruyere.ch](http://www.fromage-gruyere.ch)

### **Fromagerie Moléson SA**

A multi-award winning cheese dairy, Fromagerie Moléson SA is not only the purveyor of premium local products but also an upholder of age-old cheese-making traditions.

[www.moleson-sa.ch](http://www.moleson-sa.ch)

### **Ladurée International SA**

Founded in Paris in 1862, Ladurée is the jewel in the French pastry-making crown. Today, macaroons made at its Fribourg site are sold all around the globe.

[www.laduree.fr](http://www.laduree.fr)

### **Marmy Viande en gros SA**

The family business Marmy Viande en gros SA is one of the leading players in the Swiss beef market.

[www.marmy.ch](http://www.marmy.ch)

### **Micarna SA**

Micarna, part of the Migros Group, is Switzerland's leading meat, poultry and seafood producer.

[www.micarna.ch](http://www.micarna.ch)



"We were delighted to find that the canton combines a strong agrifood tradition with an approach that is firmly focused on the future."

**Majbritt Byskov-Bridges**  
COO

Alver World SA  
[www.alver.ch](http://www.alver.ch)

### **Nestlé – Cailler**

Maison Cailler, the oldest working chocolate factory in Switzerland and the most popular tourist attraction in the French-speaking part of the country, is part of the culinary heritage of Switzerland and the world.

[www.cailler.ch](http://www.cailler.ch)

### **Nestlé – Nespresso**

Nestlé's facility in Romont comprises a state-of-the-art Nespresso production center, the brand's product development center and the Coffee Campus, a training center for coffee specialists.

[www.nespresso.com](http://www.nespresso.com)

### **Roland Murten SA**

Founded in 1939, the family-owned baked goods manufacturer ships its crispbread and crackers across Europe and Asia.

[www.roland.ch](http://www.roland.ch)

### **Spavetti SA**

A family-owned company and convenience food pioneer, Spavetti is a leading supplier of fresh vegetables and processed products in Switzerland.

[www.spavetti.ch](http://www.spavetti.ch)

### **Translait SA**

When it was founded, Translait SA specialized in the processing and delivery of dairy co-products into animal fodder. Over time, the family-run company has diversified into high-quality food products.

[www.translait.ch](http://www.translait.ch)

### **Villars Maître Chocolatiers SA**

A Swiss master chocolatier since 1901 and renowned for its capacity for innovation, Villars exports its 350 varieties of chocolate to 60 countries around the world.

[www.villars.com](http://www.villars.com)



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